



Press Release, May 16, 2017

Salisbury, Maryland: Growing, Building, Working

Salisbury Ranked 7th Fastest Growing Job Market in America, Fastest Growing City in Maryland, Only Place on the Peninsula Adding Population

Salisbury – According to statistics released by the United States Census Bureau this month, Salisbury is now the fastest growing city in Maryland, as well as the 7th fastest-growing job market in the entire nation, according to the United States Conference of Mayors and the Council on Metro Economics & the New American City.

U.S. Census Bureau statistics report that from 2010 to 2016, the City of Salisbury added 3,381 permanent residents, while the rest of the Delmarva Peninsula—meaning the remainder of Wicomico County outside of City limits, Worcester County, Somerset County, Talbot County, Caroline County, Kent County, Dorchester County, Queen Anne’s County, and southern Cecil County—lost 463 permanent residents.

“Population growth cannot occur without job growth,” said Mayor Day, “and the numbers reflect a significant, steady increase in our population. Salisbury is the only place on the peninsula that people are moving into, and we’re the fastest growing municipality in the State—which is in direct relation to the growth of our job market.”

The 2015-2017 GMP and Employment Report from the United States Conference of Mayors and the Council on Metro Economics & the New American City places Salisbury at 7th in the nation in job growth, with a 4.2% increase in employment in 2016. Milken Institute recently recognized Salisbury as one of the “Biggest Gainers Among Large Metropolitan Statistical Areas,” showing Salisbury’s 39-spot rise on their list. According to the Federal Reserve Bank of Richmond’s Monthly Snapshot Report of its 5th district’s economy—a region encompassing the entirety of South Carolina, North Carolina, West Virginia, Virginia, Washington D.C., and Maryland—Salisbury is outpacing the entire 5th District with a 2.3% gain in Total Employment Performance year-over year.

All of this exciting news comes as the City of Salisbury rolls out its “Growing, Building, Working” campaign both in print and online. The ad push will spread the news of Salisbury’s exponentially expanding job market and resurgent economy through the eyes of real business owners and citizens.

The first ad in the series will feature local builder Jamie Gladden, owner Gladden Construction, which recently broke ground on the first new single-family development inside City limits in a decade. The company cited the City’s impact fee moratorium as one of the primary factors which led to them choosing Aydelotte Farm as their building location.

“With the moratorium on impact fees we are able to keep our pricing and community appealing to potential homebuyers that otherwise would not look for housing within city limits. As long as there are buyers we will keep building,” said Jaime.

“This is the perfect time to tell the world that we are growing, building and working in Salisbury, Maryland,” said the Mayor. “These numbers are a bellwether of even better things to come.”

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